# averydennison.com/monarch

# **Avery Dennison®** Monarch<sup>®</sup> 1153<sup>®</sup> Handheld Labeler

# LARGE LABEL PRINT FOR INVENTORY MANAGEMENT

With its large labels and three-line print format, the Avery Dennison® Monarch® 1153 handheld labeler allows you to pack plenty of information onto a single label.

- Manage your inventory with by-dates, alpha characters and underlined cents pricing
- Control shipping and receiving
- Record serial numbers in your stockroom and retail floor

## THEFT DETERRENCE AND RECOVERY

Using our Theft Deterrent and Theft Recovery Labels with Monarch handheld labelers allows you to label high-theft merchandise with unique brand and store information and track back to its original source.

Speciality adhesives deter product theft and resale, while variable store label information facilitates merchandise recovery if stolen.

Stolen goods are only valuable if they're in pristine condition. Any attempt to remove your label will make merchandise undesirable for resale, as attempts will result in package breakage or unsightly black adhesive residue. If merchandise is retrieved during an investigation, labeled goods will help recoup the cost of lost goods, and may increase your chance of prosecution.

# **ABOUT MONARCH LABELERS**

- Red "touchpoints" are incorporated throughout the labelers to help guide the user through important tasks such as loading, clearing jams and removing the ink rollers
- Instructional videos are easily accessed by scanning the QR code conveniently located on the labeler
- Most labelers take about 75% less time to load labels and roughly 97% less time to change ink rollers than other similar labelers on the market
- Made in the USA from practically indestructible ABS plastic and drop tested to ensure they'll last for decades.
- All of our labelers are covered by a one-year warranty and we also offer 48-hour turnaround repairs on all labelers.

### ELEVATING BRANDS. ACCELERATING PERFORMANCE.

For more information call: 800.543.6650, prompt 5 or email: shopmonarch@averydennison.com





ALE PRICE





# Avery Dennison<sup>®</sup> Monarch<sup>®</sup> 1153<sup>®</sup> Handheld Labeler

### SPECIFICATIONS

**OPERATING METHOD** Squeeze, release and apply

**INKING METHOD** Disposable porous roller

WEIGHT 20.8 oz. (590g) when loaded with one roll of labels

FEED DIRECTION Portrait (vertical)

PRINT DIRECTION Landscape (horizontal)

LINES OF PRINT Three MAX. BANDS PER PRINTHEAD Twelve (top), twelve (middle), twelve (bottom)

CHARACTER HEIGHT Maximum 3mm (top and middle), 5mm (bottom)

LABEL DIMENSIONS: 1.0" (25.3mm) x 1.22" (31.0mm)

NUMBER OF LABELS PER ROLL 1,000

NUMBER OF ROLLS PER SLEEVE Six

LIMITED WRITTEN WARRANTY One year



Model 1153-03 prints in up to 36 positions

11111...11 222221111228 33332222338 44443333448 555554444558 66666555566 0000000000000 777776666677 # 88888777788 99999888899 \$ \*\*\*\*\*\*\*\*\*\*\* 00000999900 5 \$\$\$\$\$0000==5 Bottom Line Top and Middle Lines

#### SERVICE

The Monarch 1153 handheld labeler is backed by the best service organization in the industry. This includes 24-hour turnaround repair and your guarantee of 100% satisfaction. Discover for yourself how these quality labelers will help you complete your necessary marking tasks easily and efficiently. Printer Solutions

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Accelerating supply chain performance and elevating the consumer experience.

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